

Williamsburg Area Destination Marketing Committee
2017 Budget RECONCILIATION - August 2017
SUMMARY

	FY 2017 Budget	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL	Variance Aug / Year	Variance July	Change From Prior Month	
Revenues																		
Williamsburg	\$1,100,000	\$83,802	\$87,932	\$48,280	\$44,218	\$84,446	\$96,212	\$111,914	\$115,918	\$132,000	\$112,000	\$104,000	\$96,000	\$1,116,722	\$16,722	\$12,804	\$3,918	
James City County	\$830,000	\$61,036	\$47,635	\$28,618	\$38,910	\$47,644	\$93,616	\$62,601	\$99,194	\$94,000	\$92,000	\$78,000	\$58,000	\$801,254	(\$28,746)	(\$39,940)	\$11,194	
York County	\$1,145,000	\$77,226	\$85,374	\$50,460	\$60,497	\$89,460	\$125,902	\$91,142	\$138,552	\$138,000	\$128,000	\$80,000	\$95,000	\$1,159,612	\$14,612	(\$940)	\$15,552	
Other Revenue	\$170,000	\$1,820	\$56,748	\$25,615	\$675	\$336	\$141	\$78,174	\$109	\$5,085	\$2,090	\$135	\$1,187	\$172,115	\$2,115	\$2,086	\$29	
<i>Revenue Total</i>	3,245,000	\$223,884	\$277,689	\$152,973	\$144,300	\$221,886	\$315,871	\$343,831	\$353,772	\$369,085	\$334,090	\$262,135	\$250,187	\$3,249,703	\$4,703	(\$25,990)	\$30,693	
Over / Shortfall from budget																		
Expenses																		
Working	\$2,383,855	\$89,455	\$348,479	\$444,876	\$52,506	\$340,880	\$211,715	\$479,399	\$98,689	\$99,703	\$96,894	\$88,620	\$56,640	\$2,407,855	(\$24,000)	(\$22,806)	(\$1,194)	
Support	\$746,795	\$47,999	\$73,143	\$48,984	\$150	\$65,492	\$47,999	\$164,933	\$64,899	\$53,749	\$47,999	\$61,105	\$70,344	\$746,795	\$0	\$0	\$0	
Administrative	\$214,350	\$16,391	\$19,027	\$14,679	\$20,289	\$34,409	\$16	\$750	\$32,253	\$24,285	\$19,577	\$19,613	\$16,396	\$217,684	(\$3,334)	(\$2,994)	(\$340)	
<i>Expenses Total</i>	\$3,345,000	\$153,844	\$440,650	\$508,539	\$72,945	\$440,781	\$259,729	\$645,082	\$195,840	\$177,736	\$164,470	\$169,338	\$143,380	\$3,372,335	(\$27,334)	(\$25,800)	(\$1,534)	
Over / Shortfall from budget															(\$22,631)	(\$51,790)	\$29,159	
Cash / Carry Over Funds	\$1,267,696.25	\$1,337,735	\$1,174,775	\$819,209	\$890,564	\$671,669	\$727,811	\$426,560	\$584,492	\$775,840	\$945,460	\$1,038,258	\$1,145,065					
Cash / Carry Over Funds Goal	\$1,100,000																	

FY 2017 Calendarization	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL
Revenues													
Williamsburg	\$80,000	\$88,000	\$36,000	\$53,000	\$90,000	\$97,000	\$100,000	\$112,000	\$132,000	\$112,000	\$104,000	\$96,000	\$1,100,000
James City County	\$58,000	\$52,000	\$46,000	\$40,000	\$72,000	\$74,000	\$78,000	\$88,000	\$94,000	\$92,000	\$78,000	\$58,000	\$830,000
York County	\$77,000	\$85,000	\$50,000	\$65,000	\$102,000	\$102,000	\$100,000	\$123,000	\$138,000	\$128,000	\$80,000	\$95,000	\$1,145,000
Other Revenue	\$915	\$50,920	\$680	\$78,160	\$125	\$30,090	\$3,070	\$80	\$85	\$3,090	\$135	\$2,650	\$170,000
<i>Revenue Total</i>	\$215,915	\$275,920	\$132,680	\$236,160	\$264,125	\$303,090	\$281,070	\$323,080	\$364,085	\$335,090	\$262,135	\$251,650	\$3,245,000
Expenses													
Working	\$46,042	\$354,226	\$466,043	\$428,218	\$351,851	\$226,432	\$163,112	\$76,153	\$76,203	\$59,973	\$74,807	\$60,795	\$2,383,855
Support	\$47,999	\$118,044	\$74,799	\$88,999	\$62,999	\$47,999	\$63,999	\$47,999	\$49,964	\$47,999	\$47,999	\$47,999	\$746,795
Administrative	\$16,150	\$16,025	\$20,775	\$21,350	\$13,175	\$18,025	\$12,750	\$22,625	\$20,675	\$13,550	\$18,650	\$20,600	\$214,350
<i>Expenses Total</i>	\$110,191	\$488,295	\$561,616	\$538,567	\$428,025	\$292,456	\$239,861	\$146,777	\$146,842	\$121,522	\$141,456	\$129,394	\$3,345,000
Cash / Carry Over Funds	\$1,267,696	\$1,373,420	\$1,161,045	\$732,109	\$429,702	\$265,802	\$276,437	\$317,646	\$493,949	\$711,192	\$924,761	\$1,045,440	\$1,167,696