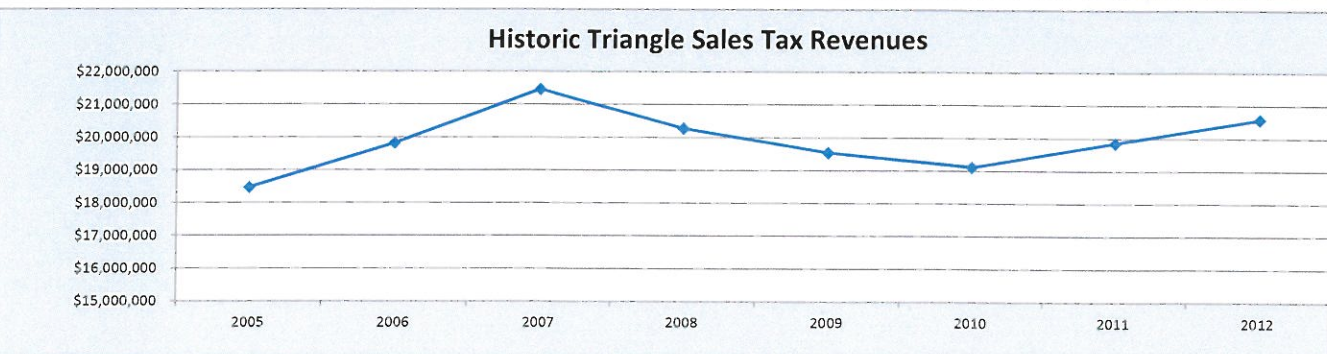
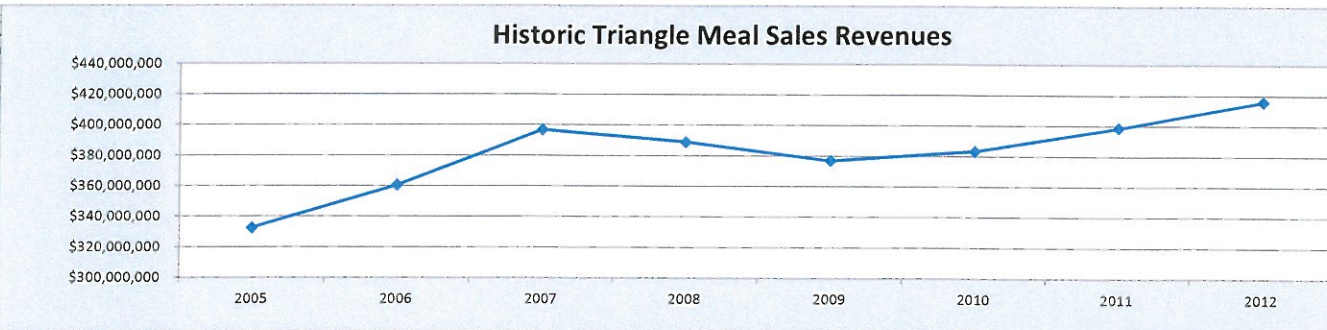
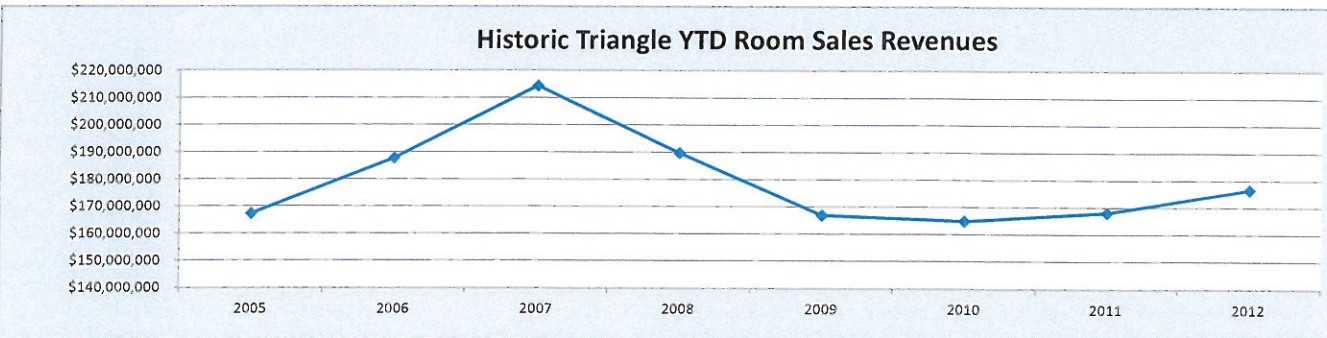
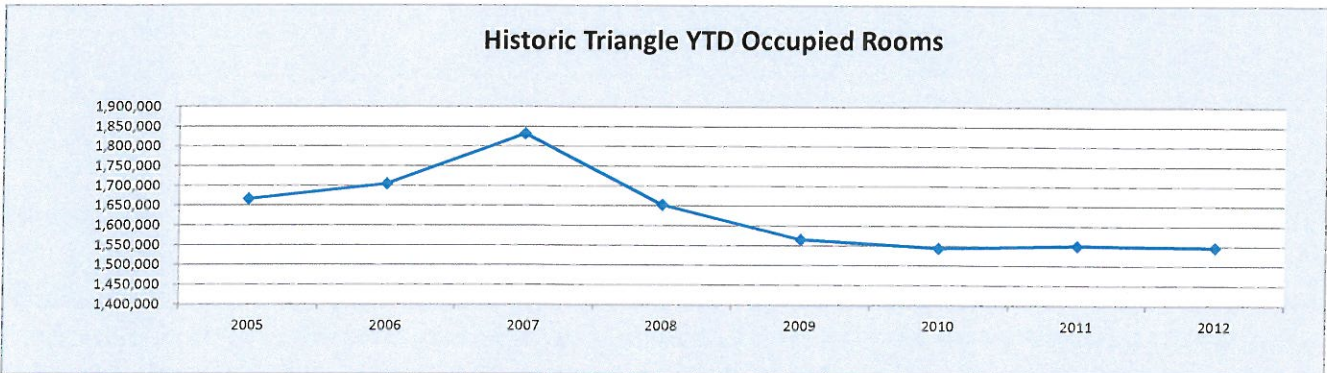


Historic Triangle Tourism Year-to-Date Statistics December 2012 YTD

	2005	2006	2007	2008	2009	2010	2011	2012
Room Nights¹	1,666,766	1,704,824	1,831,726	1,652,999	1,565,226	1,543,547	1,550,251	1,546,246
% Change from Previous Year		2.3%	7.4%	-9.8%	-5.3%	-1.4%	0.4%	-0.3%
Average Daily Rate	\$ 100.39	\$ 110.09	\$ 116.98	\$ 114.79	\$ 106.62	\$ 106.80	\$ 108.38	\$ 114.15
Room Sales Revenues	\$ 167,329,639	\$ 187,683,694	\$ 214,278,337	\$ 189,752,805	\$ 166,878,860	\$ 164,851,999	\$ 168,016,452	\$ 176,496,387
% Change from Previous Year		12.2%	14.2%	-11.4%	-12.1%	-1.2%	1.9%	5.0%
Meal Sales Revenues	\$ 332,614,663	\$ 360,425,632	\$ 396,662,510	\$ 388,892,078	\$ 376,804,705	\$ 383,278,835	\$ 398,687,447	\$ 415,694,110
% Change from Previous Year		8.4%	10.1%	-2.0%	-3.1%	1.7%	4.0%	4.3%
Sales Taxes²	\$ 18,467,362	\$ 19,819,915	\$ 21,459,615	\$ 20,278,795	\$ 19,542,107	\$ 19,110,917	\$ 19,854,802	\$ 20,576,797
% Change from Previous Year		7.3%	8.3%	-5.5%	-3.6%	-2.2%	3.9%	3.6%

¹Room Nights include all transient tax collected rooms including hotels, timeshares and other lodging options

²Sales Tax Collections lag two months behind regular tax collections



York County Year-to-Date Tourism Statistics December 2012 YTD

	2005	2006	2007	2008	2009	2010	2011	2012
Room Nights¹	495,169	503,332	566,738	558,439	558,430	547,111	565,069	547,508
% Change from Previous Year		1.6%	12.6%	-1.5%	0.0%	-2.0%	3.3%	-3.1%
Average Daily Rate	\$ 96.49	\$ 113.93	\$ 119.14	\$ 116.72	\$ 111.79	\$ 111.43	\$ 112.22	\$ 117.46
Room Sales	\$ 47,778,534	\$ 57,345,826	\$ 67,523,053	\$ 65,181,437	\$ 62,425,425	\$ 60,966,899	\$ 63,410,959	\$ 64,308,563
% Change from Previous Year		20.0%	17.7%	-3.5%	-4.2%	-2.3%	4.0%	1.4%
Meal Sales	\$ 106,049,648	\$ 116,878,787	\$ 127,236,525	\$ 129,257,211	\$ 126,913,892	\$ 128,491,079	\$ 132,420,846	\$ 136,179,538
% Change from Previous Year		10.2%	8.9%	1.6%	-1.8%	1.2%	3.1%	2.8%
Sales Taxes²	\$ 7,226,038	\$ 7,832,650	\$ 8,597,923	\$ 8,161,264	\$ 8,253,019	\$ 7,825,442	\$ 7,801,376	\$ 8,024,978
% Change from Previous Year		8.4%	9.8%	-5.1%	1.1%	-5.2%	-0.3%	2.9%

¹Room Nights include all transient tax collected rooms including hotels, timeshares and other lodging options

²Sales Tax Collections lag two months behind regular tax collections

